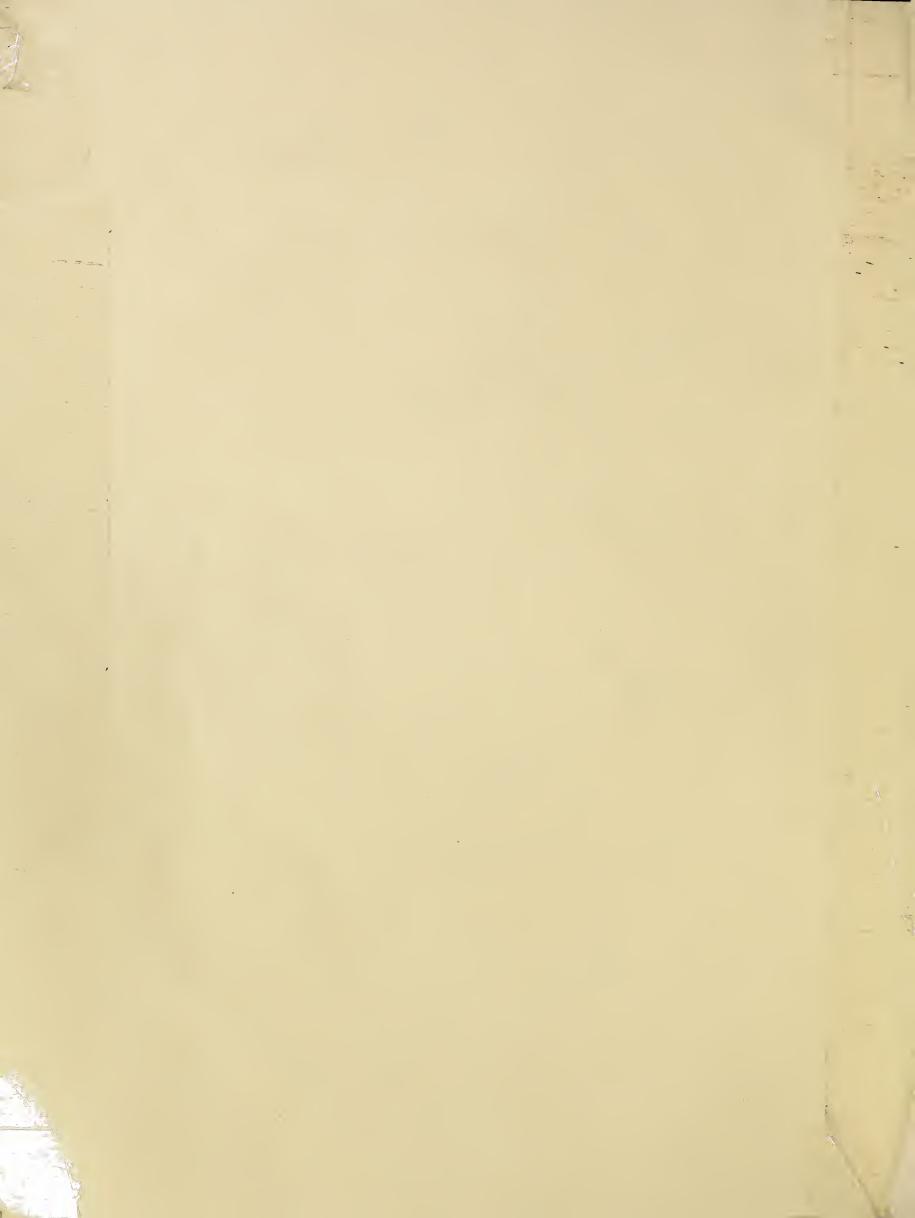
# **Historic, Archive Document**

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UNITED STATES DEPARTMENT OF AGRICULTURE PRODUCTION AND MARKETING ADMINISTRATION INFORMATION BRANCH
30 Van Ness Avenue

San Francisco 2, California

In cooperation with the Federal-State Market News Service

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WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ended Nov. 4, 1949)

SAN FRANCISCO, Nov. 1 ---- White Malaga, Ribier, and Emperor grapes and quinces are Good Buys this week, followed by apples, pears, and persimmons as Fairly Good Buys.

Small oranges are a Fair Buy.

Grapefruit is coming in from Texas and Arizona but is still high priced.

Lemons are slightly lower priced but still in the exponsive class.

Best Vegetable Buys this week include cauliflower, sweetpotatoes, table queen squash, and banana squash.

In the Good Buy line-up are celery, broccoli, tomatoes, parsnips; Bell peppers, lettuce, and cabbage.

Among the Fairly Good Buys are artichokes, carrots, spinach, and Brussels sprouts.

Cool weather last wook stimulated demand for pork to give pork an edge over lamb in the San Francisco wholesale meat market. Fresh pork carcasses hold unchanged in price, but loins dropped \$2.00 per hundredweight, fresh hams \$1.00, and fresh pienics \$2.00. Smoked bacon also dropped \$1.00 to \$2.00 per hundredweight, while lard went up \$1.00 per hundredweight. Most of the boof supply consisted of Commercial and Utility grades. And while Good steer and heifer boof hold unchanged in price, cow boof -- especially Canner and Cutter grades -- advanced \$1.00 per hundredweight. Boof rounds dropped \$3.00 per hundredweight, loins \$2.00, and forequarters \$1.00. Although top grades of veal continued rather scarce, prices held unchanged on veal and calf, as well as on lamb.

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With the continued decline in bitter production, price ranges have narrowed and advanced slightly in the San Francisco wholesale market. Grades A&AA (1st Quality) have advanced 3½-cents on the low-side of the price range and 1-cent on the top-side to a question to retailors of 71 to 72 cents per pound in cartons of 1/4-pound prints. Grade B(2nd Quality) butter is up 1-cent on the low-side of the price range but down 1-cent on the top-side to a question of 67 to 68 cents per pound in cartons of 1/4-pound prints. Even though western production for the week ended Oct. 27 dropped 3 percent below the previous week, it was still 28 percent above the same week a year age.

A drastic drop in ogg pricos in eastern markets has resulted in an unsottled market locally and a considerable drop in the price of Grade "A" Large oggs -- 8 cents from last week. Mediums are unchanged in price and are moving to outlets in the Hawaiian Islands. Small eggs have dropped 1-cent since last week. Quotations are: Grade "A" Large in cartons 60 to 61 cents per dozon, Mediums 52 to 54 cents, and Grade "A" Smalls 44 to 46 cents per dozon. The lower prices are expected to result in a better censumer demand.

The poultry market is little changed from a week ago. All classes are in sufficient supply for demand except reasters. However, dressed colored reasters are selling l-cent per pound lower than last week. Squabs are 5 cents per pound higher. All other prices are unchanged.

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UNITED STATES DEPARTMENT OF AGRICULTURE PRODUCTION AND MARKETING ADMINISTRATION In ecoperation with the INFORMATION BRANCH 30 Van Noss Avonuo San Francisco 2, California

Federal-State Market News Service

#### WHAT'S NEWS IN THE MARKETS?

(USDA Food Bullotin for the week ended Nov. 11, 1949)

SAN FRANCISCO, Nov. 8 --- Pricos have dropped on Florida avecados ---Lulu, Booth, Collinson, Hickson varieties -- to make them the Best Buy of the week in the wholesale friit market, followed by quinces as a Good Buy.

California Newtown apples, California grapefruit, persimmons, and chostn'ts are all Fairly Good B'ys.

Fair B'ys of the week include apples (other than Calif. Newtowns) and winter pears (D'Anjou, Winter Nelis).

In vegetables, the Best Buy line-up includes good quality cabbage, cauliflower (lower), sweetpotatoes, banana and table queen squash.

Artichokos are a Good Buy again, along with broccoli, colory, lettuce, parsnips, and soft squash (zucchini, crooknock, summer).

This wook's Fairly Good B'ys among the vegetables are carrets, corn, rhubarb, spinach, tomatoes, and Brussels sprouts.

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Frank Stranger

Warm weather last week in contrast to the previous week's cool weather resulted in a fair to slow demand for meats in the San Francisco wholesale market. In the beef division -- where supplies of steer beef were ample but cow beef was somewhat less plentiful -- demand was about sufficient to clear supplies. Prices were little changed. Steer beef held unchanged, while some cow beef advanced \$1.00 per hundredweight, and Good hindquarters, rounds and loins dropped \$1.00 to \$2.00 per hundredweight. Very limited offerings of veal and calf, and a light slaughter of lamb held unchanged in price. Supplies of fresh perk were heavier and sold on a downward price trend. Leins dropped \$4.00 to \$6.00 per hundredweight; fresh hams, \$1.00; fresh picnics, butts and spareribs, \$2.00. Smoked hams, picnics, and bacon all dropped \$2.00 per hundredweight. And lard dropped \$2.50 to \$3.00 per hundredweight.

A slow demand for liberal supplies of top-grade butter has resulted in a price drop of 1-cent per pound on top grades. Grades A&AA (1st Quality) are quoted to rotailers at 70 to 71 cents per pound in cartons of 1/4-pound prints. Grade B(2nd Quality) is up 1-cent per pound to a quotation of 68 to 69 cents per pound in cartons of 1/4-pound prints. Although butter production in the west is on the downgrade, it is still 21 percent above a year age.

A 2-cent-per-dozon price hike on Large Grade "AA" and "A" oggs brings local prices more in line with those in contral western markets. Grade "A" Mediums are down 2 cents from a week ago, while Grade "A" Smalls are unchanged. Egg production centinues ahead of last year. Quetations to retailers are: Grade "A" Large, 63 to 64 cents per dozon in cartens; Grade "A" Mediums, 50 to 52 cents; and Grade "A" Smalls, 44 to 46 cents.

A slow demand for liberal offerings of peultry in the wholesale market has resulted in a downward price trend. Dressed broilers are down 1 to 2 cents below last week; fryers and reasters and all weights of Leghern and colored hens have dropped 1-cent per pound. All other classes are unchanged in price from a week ago. Turkeys are in moderately active domand at unchanged prices.

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### WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ended Nov. 18, 1949)

SAN FRANCISCO, Nov. 15---- Best Buy of the week in fruits is California grapefruit, selling at lower prices.

In the Good Buy class this week are Santa Cruz county Newtown apples and Valencia juice oranges (slightly lower).

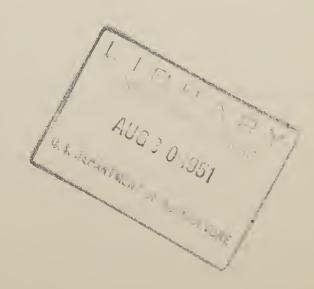
Winter poars (D'Anjou and Winter Nelis) can be classed as a Fair Buy.

Among the vegetables, Best Buys include cauliflower, table queen squash, cabbago, Hubbard Squash, and banana squash.

Good Buys include colory, parsnips, Brussels sprouts, broccoli, lottuce, artichokes (slightly lower), and sweetpotatoes.

Classed as Fairly Good Buys are soft squash (zucchini, crooknock, summer), spinach, corn, and rhubarb.

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There has been a fairly good demand for meats in the San Francisco wholesale market during the past week. Quality of beef was consistently better in most cases, with some beef and lamb from the Grand National Livestock Show on display. With the exception of fresh pork and cured pork cuts, prices held unchanged on practically all classes and cuts. Larger hog marketings have been reflected in heavier supplies of fresh pork and declining prices.

Fresh pork carcasses dropped \$3.00 per hundredweight; loins declined \$3.00 to \$4.00; and fresh butts and spareribs dropped \$2.00. Smoked hams and bacon also dropped \$2.00 per hundredweight, while lard sagged \$1.50 per hundredweight. Supplies of fresh veal continue limited.

Although the nation's <u>butter</u> markets have been somewhat unsettled because of more liberal supplies, there has been little change from a week ago in the San Francisco wholesale market. Prices are down 1/2-cent to 1-cent per pound. Demand is moderately active for top grades, while offerings are somewhat smaller. Western production continues on the downgrade, but is still 19 percent above a year ago. Grades A&AA(1st Quality) are quoted to retailers at 69-1/2 to 70-1/2 cents per pound in cartons of 1/4-pound prints; and Grade B(2nd Quality) is quoted at 67 to 68 cents.

Egg prices have dropped 1 to 2 cents on medium and small sizes in the San Francisco wholesale market since a week ago, while large eggs have advanced 2 cents. Production continues at a high level, but demand has improved somewhat as the result of lower prices, and receipts are reported to be clearing satisfactorily. Grade "A" Large are quoted to retailers at 65 to 66 cents per dozon in cartons; Grade "A" Mediums at 49 to 51 cents; and Grade "A" Smalls at 42 to 44 cents per dozon.

In the poultry market, a continued light demand for fairly heavy offerings of broilers has resulted in a price drop of 1-cent per pound to 46 to 47 cents dressedweight.

per pound, Large fryers and roasters have held unchanged in price under a more active demand. All weights of Largern and colored hers have also held unchanged

in price. On turkeys, liberal supplies and much lower prices than last year are expected to result in a strong holiday demand. Young turkeys have advanced 1 to 2 cents per pound since last week, but young toms have held unchanged in price.

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## WHAT'S NEWS IN THE MARKETS?

(USDA Food Bulletin for the week ended Nov. 25, 1949)

SAN FRANCISCO, Nov. 22--- Imperial Valley grapefruit heads the list of fruits as a Best Buy this wook, followed by limes.

Santa Cruz county Newtown apples and Valencia juice oranges can still be classed as Good Buys.

Winter pears, including D'Anjou and Winter Nelis, are a Fair Buy.

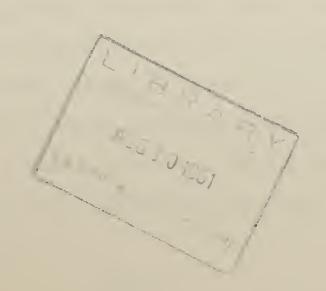
Reigning as Best Buys among the vegetables this week are cauliflower,

celery, lettuce, cabbage, and table queen squash.

Good Buys include carrots, Brussels sprouts, artichokes, soft squash, tomatoes, and sweetpotatoes.

In the Fair Buy class are corn, cucumbers, eggplant, and spinach.

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With demand centering upon turkeys, ducks, and other fowl for the holiday, trading has been only slow to fair in the San Francisco wholesale meat market. Slaughtering has been held to a light volume, with supplies of calf and veal the lowest for the year. With the exception of fresh pork carcasses, loins, hams, picnics, butte, and smoked picnics, which have dropped \$1.00 to \$2.00 per hundredweight, prices are unchanged from a week ago.

The trend in the San Francisco wholesale butter market has changed little this past week. Continued liberal offerings of top grades have resulted in another 1/2-cent-per-pound price sag on Grades A&AA. At the same time, production in the west continues on the downgrade, but is still 16 percent larger than last year. Grades A&AA(1st Quality) butter are quoted to retailers at 69 to 70 cents per pound in cartons of 1/4-pound prints. Grade B(2nd Quality) is unchanged at 67 to 68 cents.

Supplies of eggs are generous for holiday needs and are no more than clearing under a fairly good demand. However, all grades and sizes are unchanged in price. Grade "A" Large are quoted to retailers at 65 to 66 cents per dozen in cartons; Grade "A" Mediums at 49 to 51 cents; and Grade "A" Smalls at 42 to 44 cents per dozen.

Demand in the <u>poultry</u> market is moderately active, with a continued heavy movement of turkeys. As is usually the case before the Thanksgiving holiday, dressed broilers are in little demand and are down leaent per pound from a week ago. Large fryers and roasters are up 2 cents per pound, dressed. Supplies of small hen and tom turkeys have been quickly exhausted, but supplies of larger sizes continue liberal. Prices are down leaent per pound on both young hens and toms.

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